



A BioMarketing Company

PROGRAM DEVELOPMENT + EXECUTION = RESULTS

BIOMARKETING IS IN OUR DNA.

When putting your messaging into action, you have one shot to build on your brand strategy and bring the promises of your brand to life. Otherwise, you risk compromising the branding you've worked so hard to mold. That's why it is critical to choose a partner who understands how execution excellence affects the overall audience experience and has the manpower to make it happen.

We are hard-wired to develop and execute engaging education and adherence programs, uncommon marketing solutions and strategic meetings that help brands translate strategies into results. We also pride

ourselves on having a proactive compliance orientation and experience within the highly regulated healthcare industry.

WHAT VMS PROVIDES:

MEDICAL EDUCATION & PATIENT ADHERENCE



MARKETING SOLUTIONS AND SUPPORT



STRATEGIC MEETINGS MANAGEMENT

EXPERIENCE

VMS possesses executive-level experience managing billion-dollar healthcare and consumer brands

and a proven track record with complex initiatives within the highly regulated pharma and biotech environments. Each member of the Executive Team has been working for healthcare brands an average of 13 years and contributes strong industry experience to the company and important community and academic organizations.



CLIENT EXPERTISE & FOCUS

VMS EXPERTISE & FOCUS

INSERT VMS HERE

Brand Strategy

- Positioning
- Objectives
- Message Development



Program Development

- Program Identification
- Risk Analysis & Scenario Planning
- Content Development
- Content Approval

Execution

- Project Plan, Timeline & Budget
- Data Management & Analysis
- Program Implementation
- Program Evaluation & Continuous Improvement