

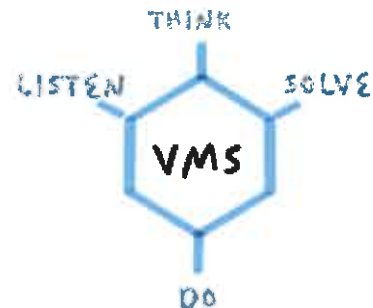


A BioMarketing Company

MARKETING SOLUTIONS

YOUR BRAND, HEALTHIER.

WE ENSURE BRAND STRATEGY,
CONTENT AND EXECUTION ALL
OPERATE IN HARMONY.



BRAND THINKING NEW

The first step to being a good marketing partner is to be a good listener. We don't start by rattling off 101 ways we think we can take your product to the next level. Instead, we take the time to listen and learn about your brand strategy, priorities, and the factors that determine the success of the effort. Only then can we intelligently and thoughtfully discuss the obstacles in your way and identify the opportunities around them.

NEXT, WE THINK.

We dig through your research and data to open up the possibilities of solutions, considering the root cause of the problem and how it ties to your brand's strategic goals. Once we've thought, we gather together the key stakeholders in the project to build a communications plan and determine the scope of the project, the budget, what resources are needed and the roles and responsibilities of the team.



NOW, WE SOLVE.

Benchmarking other marketing approaches and brainstorming new, unique initiatives, we assemble a team of marketing experts and medical advisors to develop ideas, initiatives and content. Here suggestions are challenged, concepts are tested and a contingency plan is drafted. We round out this phase by outlining quantitative and qualitative measurements of our success and developing a detailed plan by which to measure our success post-implementation.

FINALLY, WE EXECUTE.

Our turnkey capabilities ensure that those who are closest to the creation of the project will carry out the plan the team has outlined. We manage the timeline and budget and execute the plan in lockstep with the vision to bring the project through to its fullest potential. With internal expertise in project management and logistics, we can execute even the most complex programs flawlessly.

IT'S YOUR SHOW, NOT OURS.

You need someone who not only brings new ideas to the table, but will also work with your team – a group that can push the envelope without pushing buttons. We bring expertise without egos because what good are our brains if we can't get our heads through the door.