



A BioMarketing Company

ENGAGING WHILE EDUCATING.

→ 1

Memorable and
MEANINGFUL CONTENT
and delivery

→ 2

Strict compliance with the
**LATEST PROTOCOL
& PRACTICES**

→ 3

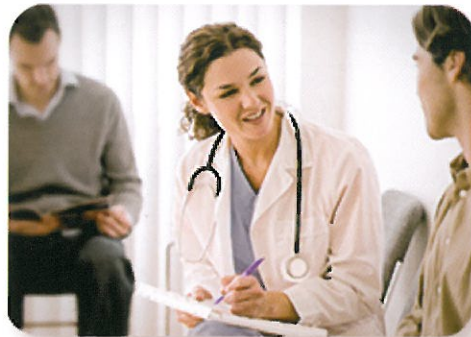
LIVE MEETINGS,
webcasts, podcasts,
nurse ride-alongs & more

We enjoy great success in creating programs and materials that speak directly to the medical professional whether they wear lab coats, scrubs or suits. By paying strict attention to every detail without losing sight of the bigger picture, we craft content and orchestrate forums – real and virtual – where your brand's message sticks in the minds of the audience well after they return home or log off.

MEDICAL FIELD GUIDE

Keeping up with disease state information can be overwhelming for any healthcare professional. As a brand, it can be equally overwhelming to provide these professionals with the proper tools and relevant data to understand the role your products play in treating specific conditions.

- Symposia
- Advisory boards
- Speaker trainings
- Speaker bureaus
- Focus groups
- Investigator meetings



We understand the significance of every interaction you share with the medical field. We have put together thousands of programs in the form of live meetings, webcasts, podcasts and even nurse ride-alongs that are technically sound, influential and innovative. Our proactive approach to this critical audience has earned us a reputation for flawless execution and a strong, measurable return on education.

We also keep our staff trained on AMA, ACCME, OIG and PhRMA guidelines to ensure strict compliance with the latest industry-wide protocol and best practices.

SYMPOSIUM PRODUCTION

From large-scale national congresses to regional programs/series, our experience and partnerships make us the experts in making symposia work. We give programs the impact and resonance they require.

Our Account Managers and Content Experts have extensive experience in producing programs for the medical field that are relevant, technically sound, informative, interesting and innovative. Our evidence-based medicine approach ensures we provide targeted content for medical programs. And our project managers see your programs all the way through.

WEB CONFERENCES

Depending on your needs, we can develop small- or large-scale solutions for reaching global and domestic audiences without the need for attendee travel and transportation expenses. Likewise, a brand's first choice for speakers and guest panelists can be more easily retained by making the location more accommodating for these coveted thought leaders.